

Post-Launch Website Checklist

8 things to do after launching a website



- Test your site UX.
- Crawl your site and check your technical SEO components for errors.
- Ensure your site is secure.
- Ensure backups are in place.
- Verify your analytics is working properly.
- Check your conversion path is working properly.
- Submit your sitemap and request indexing.
- Promote your new website via SEO, paid advertising, email campaigns, and social media.